

East Valley Dermatology Center



NEWSLETTER

Issue: 15 Quarter 4 / 2018



East Valley Tribune Best of 2018

We are honored to announce for the second year in a row that East Valley Dermatology was
Voted Chandler's BEST DERMATOLOGIST



Thank you to all of our patients for your continued support throughout the year and choosing us to be your Dermatologist. Without you, we would not be the successful practice that we are today.

Thank You!

Now offering ESKATA treatment for Seborrheic Keratoses



During your skin exam, your dermatologist may diagnose you with having seborrheic keratoses (SKs) that appear as raised, dark, wart-like benign

growths. These harmless spots can pop up anywhere on the skin as we age, regardless of our skin care regimen. You may have had these spots treated in the past with the cold spray of liquid nitrogen but they can now be treated with the only FDA-approved topical treatment called ESKATA.

ESKATA is an in-office treatment of raised SKs, applied by your dermatologist, and then re-evaluated approximately 3 weeks after treatment. Additional application can be applied if needed, or alternative therapy can be done to resolve any remaining stubborn SKs. Although not covered by insurance due to the benign nature of the lesions, we do offer affordable ESKATA treatments.



Individual results may vary.

Ask your dermatologist today if ESKATA is right for you.

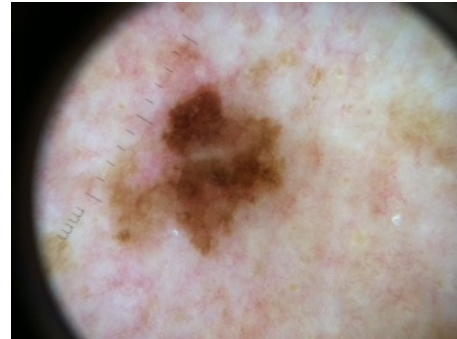
***Available appointments for 2018
are filling up fast.***

***If you need to get in before the end
of the year, contact us today to
secure your appointment.***

Thank You!

MELANOMA - Get Informed

Melanoma is the most deadly of all skin cancers and the least common, although 1 in 70 people are estimated to be diagnosed with it. Melanomas can appear anywhere, but in men they are most commonly found on the back and in women on the legs. It occurs in the skin cells that make pigment, which tans the skin. The spots are most often dark brown or black spots or bumps. Melanomas can appear suddenly without warning, in/near an existing mole, or in a large congenital mole. If caught early and treated, it is almost always curable. Melanomas tend to spread or metastasize, so early treatment is essential. The most important step you can take is to have any changing mole examined by a dermatologist.

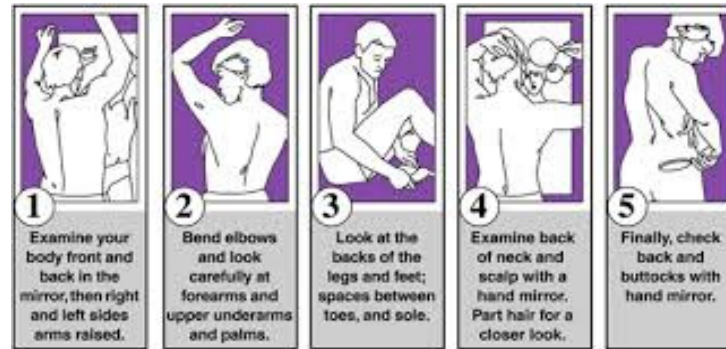


Use the ABCDE's to monitor changes:

- A) Asymmetry** - One half of the mole doesn't match the other half.
- B) Border irregularity** - The edges are ragged, notched or blurred.
- C) Color** - The color is not uniform, shades of tan, brown and black are present (rarely red, white & blue).
- D) Diameter** - The width is greater than six millimeters (size of a pencil eraser) or growing rapidly.
- E) Evolving** - Rapidly changing, difference in size, shape, color or elevation.

Risk Factors for Melanoma: Family history of Melanoma; Fair skinned, blue-eyed person who does not tan; Person with greater than 50 moles or atypical moles; Having 3 blistering sunburns in childhood; Having extensive freckling over the shoulders; Working an outside summer job as a teen.

Practice periodic self-examinations to aid in early recognition of any new or developing lesion.



East Valley Dermatology Rx Corner

**Have you noticed your eyelashes thinning over time?
Ask your Dermatologist if Latisse® is right for you
and pick it up in the office today.**

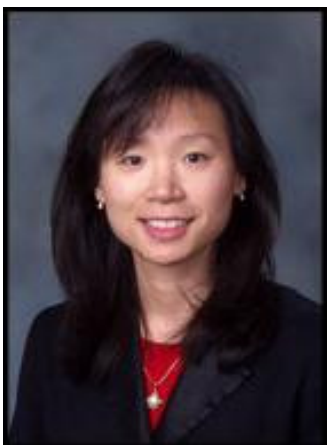
Latisse® is a prescription solution treatment to help grow eyelashes longer, fuller and darker. An appointment with a provider is required to obtain a prescription.



Earn points for your Latisse® purchase and receive coupons to increase your savings with the Brilliant Distinctions Program. Enroll today and start earning your rewards.



Valley Skin Cancer Surgery



Dr. Katherine Lim Quan

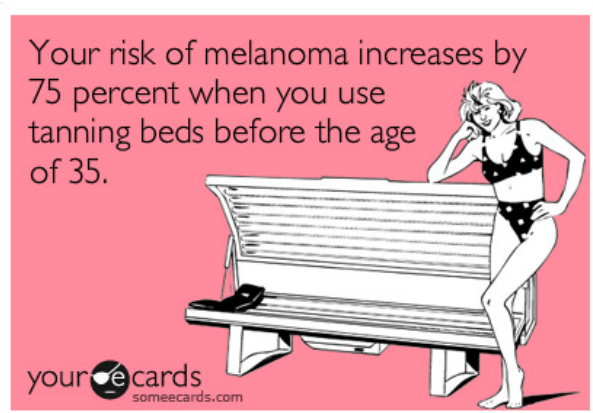
Conveniently located within East Valley Dermatology Center

Valley Skin Cancer Surgery provides Mohs Micrographic Surgery which has the highest success rate of all treatments for skin cancer. Ask your Dermatologist if Mohs surgery is right for you and contact us at 480-214-0388.

Learn more about Valley Skin Cancer Surgery and Mohs at www.vscsaz.com



Dr. Jill McKenzie



Sincerely,

**Rosemary Geary, MD, Ryan Falsey, MD PhD,
Michelle Jeffries, DO, Tamara Casillas, FNP-C, Julie Silver, PA-C,
Yuliya Schoenling, PA-C, Sara Pickett, PA-C, Ruth Ireland, FNP-C,
Cassandra Shore, PA-C, Wendy Ridenour, PA-C**

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Katherine Lim Quan, MD and Jill McKenzie, MD

Valley Skin Cancer Surgery
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