



NEWSLETTER

Issue:11

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Valley Skin Cancer Surgery

Conveniently located
within East Valley
Dermatology Center

Valley Skin Cancer
Surgery provides Mohs
Micrographic Surgery
which has the highest
success rate of all
treatments for skin
cancer. Ask your
Dermatologist if Mohs
surgery is right for you
and contact us at
480-214-0388.

Learn more about
VSCS and
Mohs Surgery at
vscsaz.com

Dr. Lim Quan



Welcome back Wendy!

Wendy Ridenour, PA-C is a familiar face as she previously contributed to the success of East Valley Dermatology from 2008-2011. She has since continued to expand her family and dermatology experience during time spent in Texas and Ohio. We are happy to announce her return to Arizona as she begins to see patients at East Valley Dermatology again on April 5, 2017.



Wendy received her undergraduate degree from Miami University in Oxford, Ohio. She then graduated with a dual Master's of Physician Assistant Studies and Public Health from Touro University in Vallejo, California.

Since then, Wendy has been practicing as a physician assistant specializing in dermatology for the past 9 years practicing a wide range of medical, cosmetic, and surgical dermatology. She has a particular passion and interest in advances in the treatment of psoriasis, skin cancer surveillance and treatment, acne treatment, and reversal of photoaging. Wendy is a fellow and active member of the

Dr. McKenzie

Society of Dermatology Physician Assistants and the American Academy of Physician Assistants.

Outside of the office, Wendy enjoys spending time with her husband and two young daughters.

Call today to schedule your next appointment with Wendy.

Common Skin Growths

Protect Your Skin

Sunscreen is only one way to protect your skin from harmful rays. Visit the following companies to learn more about your sun clothing options.

Coolibar

Solumbra

Skin Care Products

East Valley Dermatology carries several products for your skin care needs. We offer all non-prescription products available for purchase on the [Healthy Glow](#) website. Visit today for **FREE shipping** on all online purchases. For products that require a prescription, please schedule an appointment with your Dermatologist for

As our skin ages, we develop new skin growths. These growths are most often benign. They may be bothersome because of rubbing on clothing or jewelry. Unless the growths are causing problems, removal of these types of benign skin growths are considered cosmetic and not medically necessary to remove. If you request removal, you will need to be evaluated and diagnosed first and then cosmetic removal can be scheduled with the appropriate staff. Before proceeding with any removals, your dermatologist will need to confirm that the growths of concern are truly a benign lesion and not something of more concern.

Skin Tags

- Tag-like growth commonly found around the neck, armpits and the groin or in folds of skin
- They typically occur where skin rubs against itself or clothing
- Can be skin-colored, pink or brown



Skin Tags

Cherry Angiomas



Cherry Angiomas

- Bright red or purple small bumps on the trunk, usually on the chest and abdomen
- They are an overgrowth of blood vessels
- May appear smooth and even with skin or can be slightly raised

Dermatofibromas

- A firm bump, usually on the legs, can develop secondary to a trauma (insect bite or ingrown hair)
- Can be skin-colored, pink



Dermatofibromas

purchase at the office.

Brands Available:

Obagi
PCA Skin
Elta MD
Glytone
Colorescience
Blue Lizard
DerMend
Heliocare
Jane Iredale



**Congratulations,
Dr. Geary!**



2016

or brown and feel like a BB under the skin

Call today to schedule an appointment with your dermatologist for your skin exam and ask about common skin growths that you may have.

Rx Corner

East Valley Dermatology Rx provides a convenient way for our patients to fill prescriptions before leaving the office.



- **Prescription benefits apply** ~ Satisfy your prescription deductibles and out-of-pocket max by filling your prescriptions with us.
- **Competitive pricing** ~ Many patients have experienced lower prescription costs at East Valley Dermatology Rx than neighboring pharmacies. We can also forward to other pharmacies if we cannot satisfy your prescription needs.

Ask your Dermatologist today if your medication or recommended products are available in-office!

SkinMedica HA⁵ is now available!

- **Moisturizing**
- **Softens fine lines**
- **Smooths fine wrinkles**
- **Supports the skin's ability to replenish its own hyaluronic acid for hydration**



SkinMedica Scar Recovery Gel

- **includes Centelline**
- **Hypoallergenic**
- **Heals damaged cells**
- **Reduces scars and stretch marks**

Talk to your dermatologist today and ask if these products are right for you!





Know your Insurance

East Valley Dermatology Center accepts most major carriers but it is advised that you contact our office and your insurance carrier prior to your appointment to confirm that we accept your specific insurance plan and network.

Most patients will experience a reset of their Deductibles beginning January 1, 2017. It is important for you to know and understand your financial responsibility of any Deductibles, Co-Insurance and Co-Pays. If you need assistance in understanding these financial benefits, please contact your insurance carrier prior to your appointment.

As a reminder, Dermatology is not covered under your *preventative* benefits. An office visit and any procedures completed during your visit will be billed to your insurance and applied to any Deductibles, Co-Insurance and Co-Pays based on your individual plans. You will be required to pay your Co-Pay, if applicable, at the time of your visit. Any remaining patient responsibility will be billed to you after your insurance has processed your claim. All cosmetic/elective procedures and non-insurance visits are payable in full at the time of service.

Please verify that we have received your referral prior to your visit, if your plan requires a referral to be seen at a specialist office. We will do our best to assist in the process but it is patient responsibility to obtain their referral.



Sincerely,

**Rosemary Geary, MD, Ryan Falsey, MD, PhD,
Michelle Jeffries, DO, Tamara Casillas, FNP-C,
Ruth Ireland, FNP-C, Julie Silver, PA-C,
Cassandra Shore, PA-C, Yuliya Schoenling, PA-C,
Sara Pickett, PA-C and Wendy Ridenour, PA-C**

**East Valley Dermatology Center
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(480) 821-8888, fax (480) 821-0888
www.evderm.com**

Katherine Lim Quan, MD and Jill McKenzie, MD

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Please do not reply to this email as it is not a monitored inbox.
Please contact the office with any questions.

Rosemary Geary, M.D.
Founder, East Valley Dermatology Center

East Valley Dermatology Center, 1100 S. Dobson Rd., #223, Chandler, AZ 85286

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