



NEWSLETTER

Issue:6

Quarter 1 / 2016

Valley Skin Cancer Surgery

Conveniently located within
East Valley Dermatology

Valley Skin Cancer Surgery provides Mohs Micrographic Surgery which has the highest success rate of all treatments for skin cancer. Ask your Dermatologist if Mohs surgery is right for you and contact us at 480-214-0388.

Learn more about VSCS
and
Mohs Surgery at
vscsaz.com

Dr. Lim Quan



Dr. McKenzie

Welcome to East Valley Dermatology!

East Valley Dermatology would like to welcome
Cassandra Shore PA-C!

As a native of Wyoming, Cassandra's early academic achievements earned her The Presidential Scholarship to the University of Wyoming where she pursued her love for science, medicine and life.

While acquiring her Bachelor of Science in Biology, Cassandra held the title of Miss Wyoming USA.

This opportunity allowed her to further extend her passion of helping others through multiple organizations dedicated to aiding those in need. After completing her Bachelor's degree in 2009, she relocated to Arizona to continue her medical education in Physician Assistant Studies.

Cassandra was accepted into the Physician Assistant program at A.T. Still University in the summer of 2010. She took a leadership role at A.T. Still as a Student Ambassador and Vice President of the Physician Assistant Class of 2012. Cassandra's passion for healthcare propelled her through the program where she graduated with a Masters of Physician Assistant Studies and became certified by the National Commission on Certification of Physician Assistance in August of 2012.

Cassandra's goal at East Valley Dermatology is to treat various dermatological conditions with the intent of helping patients feel more comfortable and confident in their own skin. She is looking forward to having you as a patient and serving your dermatologic needs.

Call today to schedule an appointment!



Integrative Medicine with Dr. Michelle Jeffries



East Valley Dermatology would like to welcome
Dr. Michelle Jeffries, DO !

Dr. Jeffries is a board-certified dermatologist and has joined East Valley Dermatology Center in July 2015. Recently, Dr. Jeffries joined an elite group of practitioners as a graduate of the 2 year internationally-recognized U of A's Arizona Center for Integrative Medicine Program.



An Integrative dermatologist blends together new technology from traditional medicine with ancient practices such as traditional Chinese medicine, Ayurveda, Functional medicine, naturopathic medicine, nutrition, herbal medicine, etc. when they diagnose and treat skin disease. They also incorporate prescription strength treatment with proven natural remedies when addressing health issues impacting the skin, hair and nails. They view the relationship between patient and physician as a partnership and seek to evaluate and treat the whole person (mind/body/spirit).

Dr. Jeffries looks forward to working with you to diagnose and resolve any skin issues you may be concerned about.

Call today to schedule your skin exam appointment!

Protect Your Skin

Sunscreen is only one way to protect your skin from harmful rays. Visit the following companies to learn more about your sun clothing options.

Coolibar

Solombra

Skin Care Products

East Valley Dermatology carries several products for your skin care needs. We offer all non-prescription products available for purchase on the [Healthy Glow](#) website. Visit today for **FREE shipping** on all online purchases. For products that require a prescription, please schedule an appointment with your Dermatologist for purchase at the office.

Brands Available:

Obagi
PCA Skin
Elta MD

Actinic Keratoses



The sun's damage adds up over time. During your skin exam, your Dermatologist may discover you have Actinic Keratoses (AKs). Actinic Keratoses are pink, tan or brown, slightly raised rough areas that generally appear on the hands, arms and face, or bald areas of the scalp and along the rim of your ears.

If left untreated, AKs may eventually progress to skin cancer. There is an added risk for those who spend a lot of time in the sun such as sunbathers, tanning bed users, outdoor recreational hobbyists and outdoor professions. As with most conditions of this type, early detection and treatment are key to maintaining good skin health.

Call today to schedule an appointment for your annual skin exam and get checked!

Levulan Blue Light - Actinic Keratosis Treatment

East Valley Dermatology Center provides an in-office procedure for the treatment of Actinic Keratoses. Photodynamic Therapy is completed by applying the topical solution, Levulan, to the recommended treatment areas and activating the medication under the BLU-U Blue Light Illuminator. Procedure details including pre and post care instructions will be provided by your treatment provider.

Glytone
Colorescience
Blue Lizard
DerMend
Heliocare
Jane Iredale



Ask your dermatologist if Blue Light treatment is right for you!

Be Prepared - New Year, New Information

As we ring in the new year, we want you to be prepared for your visits and inquiries.

New / Updated Insurance Cards

Please provide any and all changes effective for 2016. Be prepared to provide a copy of your new or updated insurance cards at the time of your appointment. Even if you don't think it has changed, there may be pertinent information that has changed that will effect payment of your claims.

If you have enrolled in new coverage, please contact our office before your appointment to confirm that we accept and are in-network with your new plan. This will allow you to maximize your benefits and reduce your out of pocket expenses.

Updating your records

Please advise us if any information has changed. Accurate Addresses, Phone Numbers, Contact Information, Pharmacy etc. is pertinent to providing you with the best care.

If you want to allow us to speak with someone other than yourself regarding your medical information, including explanation of balances, you are required to provide in writing the names of those we are authorized to speak with. If written information is not provided, per HIPAA, we will only be able to speak with the patient themselves (ages 18 years and older).

Knock Knock!
-Who's there?
HIPAA!
-HIPAA who?

I can't tell you that.

someecards
user card



Sincerely,

Rosemary Geary, MD, Ryan Falsey, MD, PhD,

**Michelle Jeffries, DO, Tamara Casillas, FNP-C,
Ruth Ireland, FNP-C, Julie Silver, PA-C,
Cassandra Shore, PA-C, Yuliya Schoenling, PA-C,
and Sara Pickett, PA-C**

**East Valley Dermatology Center
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www.evderm.com**

Katherine Lim Quan, MD and Jill McKenzie, MD

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Please do not reply to this email as it is not a monitored inbox.
Please contact the office with any questions.